



GROUPS OF COMPANIES

OFFICIAL EXCLUSIVE REPRESENTATIVES

EUROPE PROJECT INNOVATIONS

For Projects Designed to Become References

A curated collection of innovations for Iconic Projects and visionary developments

introduction

Exceptional projects require exceptional solutions.

Europe Project Innovations brings together a carefully selected collection of innovations capable of transforming developments into destinations, landmarks and long-term points of reference.

Rather than treating sustainability systems as isolated technical equipment, this approach integrates them as visible and meaningful elements of architectural identity, public experience and project value.

The objective is simple:

To transform infrastructure into a lasting contribution to place, identity, experience and long-term value.

Each system has been selected not only for its unique technical capability, but for its contribution to architectural presence, public perception and long-term project identity.

philosophy

The most successful projects of the future will offer more than performance.

They will create recognition.

They will become part of the memory of a place.

They will contribute to the identity of waterfronts, stadium districts, hospitality destinations, public environments and iconic developments.

Sustainability is no longer measured only by performance.

selected international systems

The proposal selectively integrates internationally recognized systems distinguished by exceptional design quality, technical excellence, environmental performance and architectural compatibility.

Our proposal includes:

- **Enessere (Italy)**

The wind turbine reimagined as an architectural statement.

Handcrafted engineering that transforms energy production into a defining element of the project. For developments seeking distinction through both aesthetics and technological excellence.

Visit presentation: www.master-wind.com

- **Wind Tree (France)**

Renewable energy integrated where conventional solutions cannot naturally belong.

An iconic installation that combines sustainability, public space and architectural identity. Designed to become part of the image, memory and character of a destination.

Visit presentation: www.master-tree.com

- **Ertex Solar (Austria)**

Architectural freedom beyond the limitations of conventional photovoltaics.

Handcrafted photovoltaic systems for projects where aesthetics, durability and longevity allow no compromise. Unlimited possibilities in form, dimensions, transparency, texture and appearance.

Visit presentation: www.master-energy.eu

- **Tempio - Ceramica Mayor (Spain)**

Architectural surfaces designed to remain unchanged for decades.

Exceptional durability, timeless aesthetics and minimal maintenance requirements. A solution for projects designed to impress long after handover day.

Visit presentation: www.artfacades.eu

application environments

Suitable for projects where architecture, visibility, sustainability and long-term identity play a strategic role.

Including:

- **Resorts & Hospitality Developments**
- **Marinas & Waterfronts**
- **Sports & Entertainment Venues**
- **Corporate Headquarters**
- **Mixed-Use Developments**
- **Public Spaces & Urban Regeneration Projects**
- **Airports, Ports & Transportation Hubs**

sustainability, esg & certification value

Supports:

LEED, BREEAM and ESG objectives while enhancing long-term asset value and project positioning.

long-term visibility

Unlike conventional campaigns measured in weeks or months, Europe installations can remain visible and active for decades.

Continuously contributing to:

- **project identity**
- **environmental performance**
- **public recognition**
- **architectural character**
- **long-term visibility**

A lasting presence rather than a temporary message.

sponsor visibility & brand integration

Selected sponsors are not associated with advertising space.

They are associated with the creation of visible, functional and lasting infrastructure.

Rather than funding communication, they contribute to assets that generate renewable energy, improve public environments and remain part of the project for decades.

a different approach to European infrastructure

Exceptional Europe installations do not necessarily require conventional procurement and funding models.

Under suitable conditions, selected projects may gain access to iconic renewable and architectural systems without direct capital expenditure by the owner.

In certain cases, the same installations may not only enhance the project, but also contribute long-term economic value through their operation, visibility and associated partnerships.

selected flagship collaborations

The initiative focuses on a limited number of flagship collaborations with projects capable of creating lasting architectural, environmental and public impact.

Each opportunity is evaluated individually based on:

- **project quality**
- **architectural significance**
- **visibility potential**
- **compatibility with the initiative's philosophy**
- **long-term public value**

advanced superstructure

A1 Certified Non-Combustible

BIPV Panels & TEMPIO Porcelain

One appearance. Zero compromises.

Any shape. Any colour. Any texture. Identical design for BIPV Panels & Porcelain.

complete building envelope protection

The system protects against:

- Moisture & condensation
- Wind-driven rain & air pressure
- Solar heat gain
- Heat loss & thermal bridges
- Frost & extreme temperature fluctuations
- Mold & microbial growth
- UV radiation & environmental pollutants
- Premature façade deterioration

Ensuring long-term durability, energy efficiency, superior building performance and timeless architectural aesthetics.

conclusion

The future of sustainability is no longer hidden.

It is visible.

It is architectural.

It is experiential.

And ultimately, it becomes part of the identity of the places we create.

****FRAMEWORK NOTICE****

The Europe Project Innovations Framework, including its concepts, methodologies, visual materials and associated documentation, constitutes proprietary intellectual property.

This material is provided exclusively for evaluation purposes. Reproduction, distribution, adaptation or use, in whole or in part, without prior written authorization is prohibited.

All rights reserved.

© EUROPE PROJECT INNOVATIONS

INTERNATIONAL DECLARATION

English

Creating the Next Generation of Publicly Visible Sustainability Landmarks

Ελληνικά

Δημιουργώντας τη Νέα Γενιά Δημόσια Ορατών Sustainability Landmarks

Français

Créer la nouvelle génération de repères durables visibles dans l'espace public.

Deutsch

Die nächste Generation öffentlich sichtbarer Nachhaltigkeits - Landmarks gestalten.

Italiano

Creare la nuova generazione di landmark sostenibili visibili nello spazio pubblico.

Español

Creando la nueva generación de hitos sostenibles visibles en el espacio público.



GROUPS OF COMPANIES

EUROPE PROJECT INNOVATIONS